

School days can be this colourful!

New ideas for pencil cases

Every child knows that pencils, erasers, coloured pencils, sharpeners, compasses and felt-tip pens are a must in every pencil case. Writing and drawing instruments can however be so much more than just handy helpers. They can also be expressions of their owner's personality. In 2011, STAEDTLER is introducing new pencils to the range. Not only is their level of break resistance highly impressive, their gemstone-like finish with STAEDTLER coloured pencil star design ensures that each one is more stunning than the next.



Even erasers can help pupils stand out from the crowd. As, from 2011 on, STAEDTLER's brightly coloured PVC-free erasers will be available on a new blister card complete with two different-coloured spare erasers. So everyone is free to choose his own personal colour combination.

Quick and accurate setting!

With the Mars comfort compasses in new design, exact drawing results are guaranteed. As the precise spindle guide ensures trouble-free millimetre-accurate measuring and prevents unintended setting adjustments. What's so extraordinary about the new compasses are the trendy colours which, thanks to their special surface finish, not only make every compass unique, but also add a splash of colour to maths lessons.



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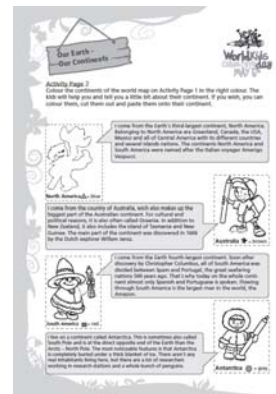
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Educationally valuable material for schools and kindergartens

STAEDTLER also offers lesson planning support for teachers in schools and kindergartens. Teachers can enrich everyday school life with exciting themes such as astrology, fairy tales, planet earth with all of its continents and 'How does the lead get in the pencil'. For this purpose, STAEDTLER offers lesson material of high educational value complete with background information and ideas for implementation for teachers and, for the children, attractive, appealingly designed worksheets.



As for kindergartens, the new STAEDTLER creative magazine is full of creative tips and different ideas for everyday nursery school life. In addition to all kinds of colouring fun and crafting tips, the magazine provides kindergarten teachers with information on everyday uses for our creative products, which are designed especially for children's hands.

