

Social responsibility

03. Certified – for the sake of the environment

Distinguished and certified

Maximum benefit for the environment thanks to PEFC and FSC certification

Environmentally safe, not just environmentally friendly – that's the idea!

The protection of the environment, consumers and company employees are all extremely important components of the STAEDTLER corporate philosophy. This is why the company places strong emphasis on a uniform, fully-integrated environmental protection programme: Everything we do is said to be safe for our environment and, as such, safe for mankind as well. This enduring spirit of environmental consciousness at STAEDTLER constitutes a contribution to the protection of the quality of life for present and future generations to come.



STAEDTLER acts ecologically and efficiently!

STAEDTLER has adopted the ambitious standard of producing products that are not only especially environmentally compatible but, above all, also highly impressive thanks to their efficiency and high user benefit. Particular importance is attached to longevity – because something that lasts and lasts doesn't have to be replaced for a long time. We call this perfect interaction between ecology and efficiency 'efficient for ecology' by STAEDTLER.



The products we develop often fulfil many ecological criteria from the very beginning. We achieve this through a self-imposed eco-controlling programme. When developing new procedures, searching for new materials and optimising existing products in compliance with 'ecological efficiency' aspects, STAEDTLER is able to take advantage of its many decades of experience and its leading position in the research and development of innovative products of the highest possible brand quality. We set particularly high standards when it comes to the sourcing and processing of wood, one of the most important raw materials as far as the manufacture of wood-cased STAEDTLER pencils is concerned.

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STAEDTLER has Chain of Custody (CoC) certification in accordance with FSC and PEFC!

'Efficient for ecology' by STAEDTLER takes the entire ecological value chain into consideration. We examine the effects every phase of a product's life has on the environment and continually strive to make improvements. As a result, STAEDTLER Mars GmbH & Co. KG has been granted Chain of Custody certification in accordance with valid FSC and PEFC standards for the production and trade of wood-cased pencils.

Chain of Custody is a product chain certification which enables transparency concerning the flow of commodities along the production and trading chain of wood and wood products. Certification is a pre-requisite for use of the FSC and PEFC trademarks – both for the certified products and for the certified company. STAEDTLER, as a certified company, secures and guarantees the documentation – and thereby the improvement – of sustainable foresting with regard to economic, ecological and social standards.

Certified wood-cased STAEDTLER pencils



All certified wood-cased STAEDTLER pencils are ecologically efficient products – true to our environmental philosophy. The 'efficient for ecology' logo and 'certified wood pencils' wording on product packaging will clearly underline this.

'STAEDTLER – your inspiration' is not just a company motto – the long-established manufacturer of writing and drawing instruments continuously strives to develop products that serve as an inspiration to users the world over. This is reflected again and again in the development of even more intelligent, more environmentally friendly products which, above all, offer users durability and efficiency too.

The certification underlines STAEDTLER's commitment to the environment and its responsible use of indispensable wood raw materials and composites. In the endeavour to secure sustainable quality when it comes to living and environmental conditions, all manufacturing processes at STAEDTLER are subject to the company's 'efficient for ecology' philosophy – not only today but in the future as well.